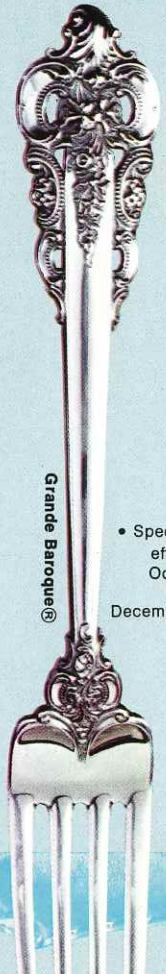
WALLACE STERLING

Grande Baroque and Sir Christopher. Very special now.

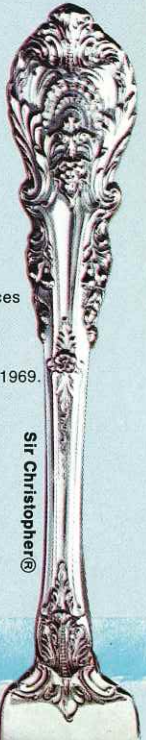
The Lavish Look



SAVE $185
Service for 12

SAVE $130
Service for 8

SAVE $34.50
Service for 4



• Special prices effective October 1 to December 31, 1969.

Place Size	Grande Baroque® Reg.	Grande Baroque® NOW	Sir Christopher® Reg.	Sir Christopher® NOW
Service for 12 in chest...	$962.75	$777.75	$939.00	$754.00
Service for 8 in chest....	666.75	536.75	652.00	522.00
Service for 4.....	290.25	255.75	282.50	248.00
Large (Dinner)				
Service for 12 in chest...	1082.75	897.75	1056.00	871.00
Service for 8 in chest	746.75	616.75	730.00	600.00
Service for 4.....	330.25	295.75	321.50	287.00

53 Pc. Service for 12: 12 each place knives, forks, teaspoons, salad forks, sugar spoon, butter knife, tablespoon, pierced tablespoon, cold meat fork, chest.

36 Pc. Service for 8: 8 each place knives, forks, teaspoons, salad forks, sugar spoon, butter knife, tablespoon, pierced tablespoon, chest.

18 Pc. Service for 4: 4 each place knives, forks, teaspoons, salad forks, sugar spoon, butter knife.

Selecting Your Sterling

Is all sterling alike? How can you choose the best? By law, all sterling is equally pure in silver content. But there is a difference.

The value of the brand name begins on the drawing board. You are looking for the pattern you can live with happily ever after. From the wide selection of styles, find the design that is most beautiful to your eye.

Next, examine the execution of the design—the workmanship. Where others compromise, the fine handwork in a Wallace pattern is evident in the depth of design, the sharp detail, the beautiful clarity.

Now hold the silver in your hand—the knife, fork, teaspoon and other pieces, too. Be sure they are comfortable to handle, to use—satisfying in size, weight and balance.

Compare, and you will know the significance of the Wallace trademark on the back of every piece. With a heritage begun in 1835, it means the very finest. Yes, there is a difference in sterling. See for yourself.

Living with Sterling

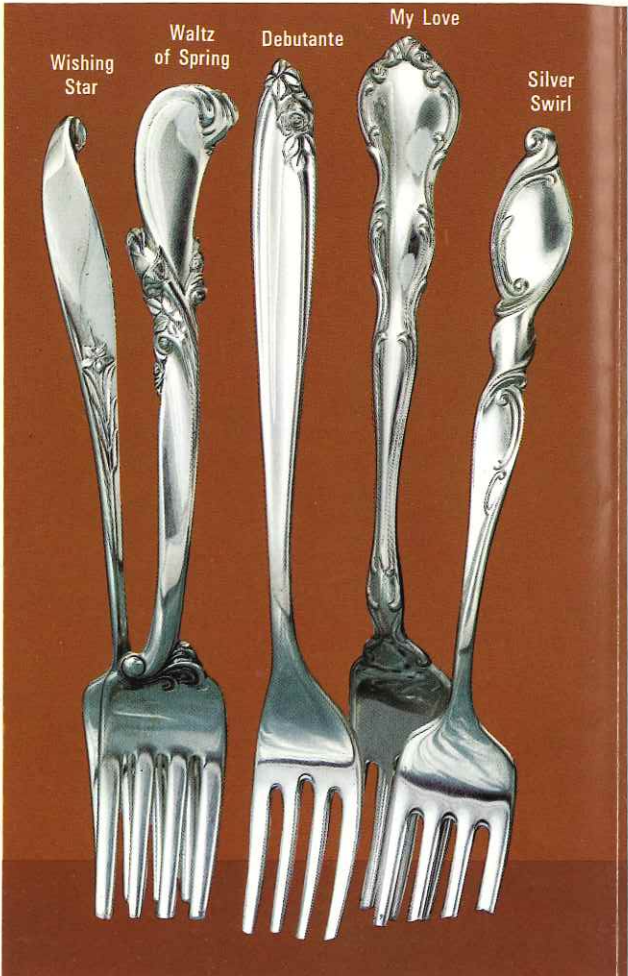
Start with sterling, and you will never need any other flatware. There is no substitute. Sterling is unique in combining supreme beauty with complete utility to fulfill a double role few things can rival. And sterling is always in good taste, correct for the most casual dining, the accepted standard for formal entertaining.

Long after temporary necessities are obsolete or replaced, your sterling will be more beautiful than the day you picked your pattern. It is the practical luxury, and a tradition to pass on to your daughter, and her daughter.

Enjoy your sterling daily, and it asks only soap and water care with occasional polishing. Through the years it will develop the highly prized "patina," the mellowed effect of tiny lines gradually blended to a warmth that shows your sterling has been well used, because it is well loved. That is why we say, don't keep it locked up in a lonely drawer: Wallace Sterling grows more beautiful with use.

Remembrance Patterns . . . . available quarterly

Still favorites of many, and available through our special ordering service. To start or add to these



ever-popular patterns, your Wallace Dealer will gladly order the pieces you want and advise you of delivery dates. You pay no more for these fine designs than for comparable patterns in open stock.

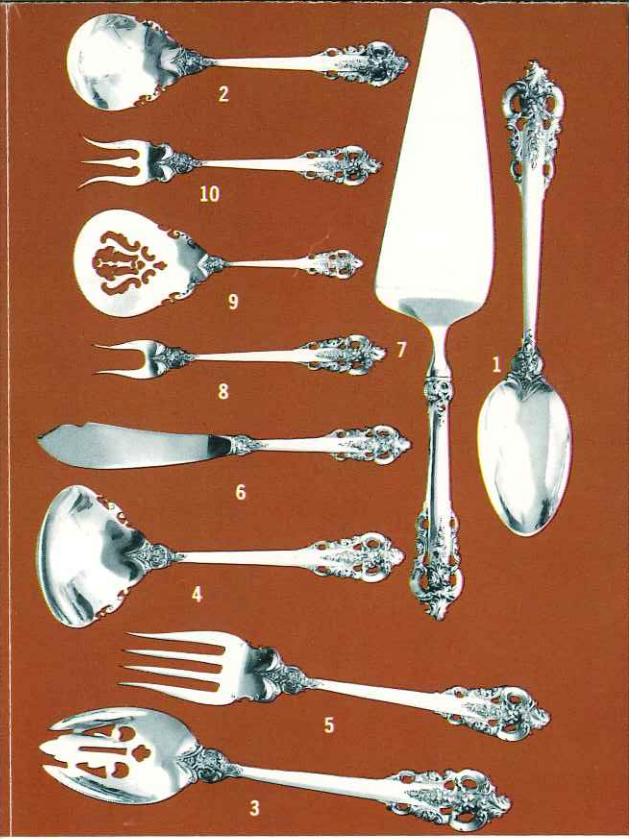
	Silver Swirl Wishing Star	Debutante	My Love Waltz of Spring
PLACE SETTING PIECES			
Teaspoon	$10.00	$10.50	$11.50
Place Knife, HH	14.00	14.75	15.25
Place Fork	16.75	18.25	19.00
Place Knife (Large), HH	16.50[1]	.....	17.75[2]
Place Fork (Large)	22.75[1]	.....	25.00[2]
Salad or Pastry Fork	13.25	14.00	15.00
Place Spoon	.....	14.00	15.00[3]
Cream Soup Spoon	13.25	.....	15.00[2]
Spreader (Hostess Knife), HH	10.00	10.00	10.25
PLACE SETTINGS			
4-Pc. Setting●	54.00	57.50	60.75
5-Pc. Setting▲	67.25	71.50	75.75
6-Pc. Setting†	77.25	81.50	86.00
PLACE SETTINGS (Large)			
4-Pc. Setting●	62.50[1]	.....	69.25[2]
5-Pc. Setting▲	75.75[1]	.....	84.25[2]
6-Pc. Setting†	85.75[1]	.....	94.50[2]
OTHER PLACE PIECES			
Cocktail or Oyster Fork	10.75	11.00	11.00
Demitasse Spoon	7.25	7.75	7.75
Dessert or Oval Soup Spoon	17.50[1]	.....	19.25[2]
Hostess Knife (Spreader), HH	10.00	10.00	10.25
Iced Beverage Spoon	13.25	14.00	15.00
SERVING PIECES			
Butter Serving Knife, HH	15.00	15.00	15.00
Cold Meat or Buffet Fork	30.00	32.50	34.50
Cream or Sauce Ladle	17.25	19.00	19.25
Gravy Ladle	28.75	30.75	31.50
Olive, Pickle Fork, Butter Pick	10.75	11.00	11.50
Pie Server, Offset, HH	24.50	25.50	25.50
Sugar Spoon	15.75	16.75	17.75
Tablespoon	29.00	32.50	33.00
Tablespoon, Pierced	29.00	32.50	33.00

1 Available only in Silver Swirl 2 Available only in Waltz of Spring
3 Available only in My Love

• Teaspoon, Place Knife and Fork, Salad Fork.

▲ Teaspoon, Place Knife and Fork, Salad Fork, Cream Soup or Place or Iced Beverage Spoon.

† Teaspoon, Place Knife and Fork, Salad Fork, Cream Soup or Place or Iced Beverage Spoon, Spreader.



MOST WANTED SERVING PIECES

Order of Usual Acquisition and Suggested Uses

1 **Tablespoon**—vegetables, a la kings, berries
2 **Sugar Spoon**—bonbons, nuts, jams, sauces
3 **Pierced Tablespoon**—vegetables, stewed fruits, salads
4 **Gravy Ladle**—sauces, soup, punch, chafing dish
5 **Cold Meat/Buffet Fork**—sliced meats, cheese, tomatoes
6 **Butter Serving Knife**—cocktail dips and spreads
7 **Pie Server**—pastries, meat loaf, gelatin molds
8 **Olive/Pickle Fork**—garnishes, also a butter pick
9 **Bonbon Spoon**—nuts, jellies, marmalade, candy
10 **Lemon Fork**—cocktail cherries, onions

WALLACE STERLING . . . *patterns as different as girls are. Which one is for you?*

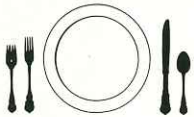
	Grand Colonial Meadow Rose Rose Point Shenandoah Stradivari	Feliciana	Michele Royal Rose Spanish Lace	Dawn Mist Evening Mist Royal Satin Sir Christopher	Grande Baroque	Romance of The Sea
PLACE SETTING PIECES						
Teaspoon	$10.00	$10.75	$11.50	$11.75	$12.00	$13.25
Place Knife, HH	14.00	15.00	15.25	15.75	16.00	17.25
Place Fork	16.75	17.00	19.00	19.25	20.00	21.50
Place Knife (Large), HH	16.50	17.50	.....	18.50[10]	19.00	20.50
Place Fork (Large)	22.75	22.00	.....	26.25[10]	27.00	28.00
Salad or Pastry Fork	13.25	13.25	15.00	15.25	15.75	17.00
Place Spoon	13.25[4]	13.25	15.00	15.25[11]	.....	.....
Cream Soup Spoon	13.25[5]	.....	.....	15.25[10]	15.75	17.00
Spreader, FH	10.00[1]	.....	.....	.....	10.25	.....
Spreader (Hostess Knife), HH	10.00	10.00	10.25	10.25	10.25	10.50
Place Knife, PG	15.75[2]	.....	.....	.....	.....	.....
Place Knife, (Large), PG	18.75[2]	.....	.....	.....	.....	.....
PLACE SETTINGS						
3-Pc. Setting*	40.75	42.75	45.75	46.75	48.00	52.00
4-Pc. Setting●	54.00	56.00	60.75	62.00	63.75	69.00
5-Pc. Setting▲	67.25	69.25	75.75	77.25	79.50	86.00
6-Pc. Setting†	77.25	79.25	86.00	87.50	89.75	96.50
4-Pc. Setting (PG Knife)●	55.75[2]	.....	.....	.....	.....	.....
5-Pc. Setting (PG Knife)▲	69.00[2]	.....	.....	.....	.....	.....
6-Pc. Setting (PG Knife)†	79.00[2]	.....	.....	.....	.....	.....
PLACE SETTINGS (Large)						
4-Pc. Setting●	62.50	63.50	.....	71.75[10]	73.75	78.75
5-Pc. Setting▲	75.75	76.75	.....	87.00[10]	89.50	95.75
6-Pc. Setting†	85.75	86.75	.....	97.25[10]	99.75	106.25
4-Pc. Setting (PG Knife)●	64.75[2]	.....	.....	.....	.....	.....
5-Pc. Setting (PG Knife)▲	78.00[2]	.....	.....	.....	.....	.....
6-Pc. Setting (PG Knife)†	88.00[2]	.....	.....	.....	.....	.....

SYMBOLS FOR KNIFE HANDLES: HH—Hollow Handle FH—Flat Handle PG—Pistol Grip

*3-PIECE PLACE SETTING

*Teaspoon, Place Knife and Fork

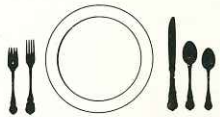
● 4-PIECE PLACE SETTING



●Teaspoon, Place Knife and Fork, Salad Fork

	Grand Colonial Meadow Rose Rose Point Shenandoah Stradivari	Feliciana	Michelle Royal Rose Spanish Lace	Dawn Mist Evening Mist Royal Satin Sir Christopher	Grande Baroque	Romance of The Sea
OTHER PLACE PIECES						
Bouillon Spoon	.....	.....	.....	.....	$15.00	.....
Cocktail or Oyster Fork	$10.75	$10.75	$11.00	$11.25	12.00	$13.00
Demitasse Spoon	7.25	7.25	7.75	7.75	7.75	7.75
Dessert or Oval Soup Spoon	17.50[5]	.....	.....	19.75[10]	21.00	21.00
Fish Fork, Ind., HH	19.00[1]	.....	.....	19.50[10]	19.75	20.50
Fish Knife, Ind., HH	19.00[1]	.....	.....	19.50[10]	19.75	20.50
Fruit Knife, HH	13.25[4]	.....	.....	13.75[10]	14.00	14.00
Grapefruit or Melon Spoon	15.00[3]	.....	.....	16.75[10]	17.25	.....
Hostess Knife (Spreader), HH	10.00	10.00	10.25	10.25	10.25	10.50
Ice Cream Fork	12.75[7]	.....	.....	14.75[10]	15.50	.....
Iced Beverage Spoon	13.25	13.25	15.00	15.25	15.75	17.00
Salt Spoon, Ind.	4.25[1]	.....	4.25[8]	4.25[9]	4.25	4.25
Sherbet Spoon	10.00[3]	.....	.....	.....	.....	.....
Soup Spoon, Round Bowl	19.75[3]	.....	.....	22.00[10]	23.25	.....
Steak Knife, Ind., HH	17.75[5]	18.00	18.50[8]	19.00[9]	19.50	19.50
Tea Knife, HH	12.50[5]	.....	.....	12.50[10]	12.75	12.75
Teaspoon, Small	9.25[5]	.....	.....	10.75[10]	11.00	12.75
JUVENILE						
Infant Feeding Spoon	10.00[5]	.....	10.75[8]	10.75[12]	10.75	.....
Baby Set, 2-Pc. in Box	15.50[5]	.....	17.50[8]	18.50[9]	19.00	.....
Baby Fork	7.75[5]	.....	8.75[8]	9.25[9]	9.50	.....
Baby Spoon	7.75[5]	.....	8.75[8]	9.25[9]	9.50	.....
Child's Set, 3-Pc.	34.25[5]	.....	.....	36.50[10]	37.75	40.00
Child's Fork	12.50[5]	.....	.....	13.25[10]	14.00	14.50
Child's Knife, HH	12.50[5]	.....	.....	12.50[10]	12.75	12.75
Child's Spoon	9.25[5]	.....	.....	10.75[10]	11.00	12.75
SETS						
16-pc. Service for 4●	216.00	224.00	243.00	248.00	255.00	276.00
32-pc. Service for 8●	432.00	448.00	486.00	496.00	510.00	552.00
40-pc. Service for 8▲	538.00	554.00	606.00	618.00	636.00	688.00
48-pc. Service for 8†	618.00	634.00	688.00	700.00	718.00	772.00
60-pc. Service for 12▲	807.00	831.00	909.00	927.00	954.00	1032.00
72-pc. Service for 12†	927.00	951.00	1032.00	1050.00	1077.00	1158.00

▲ 5-PIECE PLACE SETTING



▲Teaspoon, Place Knife and Fork, Salad Fork, Cream Soup or Place or Iced Beverage Spoon

† 6-PIECE PLACE SETTING

†Teaspoon, Place Knife and Fork, Salad Fork, Cream Soup or Place or Iced Beverage Spoon, Spreader

	Grand Colonial Meadow Rose Rose Point Shenandoah Stradivari	Feliciana	Michele Royal Rose Spanish Lace	Dawn Mist Evening Mist Royal Satin Sir Christopher	Grande Baroque	Romance of The Sea
SERVING PIECES						
Berry or Casserole Spoon	$45.75[5]	.....	$48.50[8]	$49.75[9]	$51.75	$57.50
Bonbon or Nut Spoon	14.50	$14.50	15.75	16.25	16.25	17.25
Butter Serving Knife, HH	15.00	15.00	15.00	15.75	15.75	15.75
Cake Breaker, HH	21.75[5]	21.75	21.75[8]	22.50[9]	23.00	23.00
Cake Knife, 13", HH	26.50	26.50	27.00	27.50[9]	28.75	28.75
Cheese Serving Knife, HH	14.75	14.75	14.75	15.50[9]	15.75	15.75
Cold Meat or Buffet Fork	30.00	30.00	34.50	39.00	41.00	45.75
Cream or Sauce Ladle	17.25	17.25	19.25	19.25	19.50	19.75
Flat Server	34.75[5]	.....	39.75[8]	42.00[9]	44.50	44.50
Gravy Ladle	28.75	28.75	31.50	36.00	39.00	39.00
Jam Spoon	10.00[3]	.....	.....	.....	.....	.....
Jelly Server	16.00[7]	.....	17.25[8]	17.50[9]	17.50	.....
Lemon Fork	10.75	10.75	11.50	12.00	12.75	14.75
Olive/Pickle Fork, Butter Pick	10.75	10.75	11.50	12.00	12.75	14.75
Pie Server, Offset, HH	24.50	24.50	25.50	26.50	27.50	27.50
Salad or Serving Fork	45.75[5]	.....	48.50[8]	49.75[9]	51.75	57.50
Salad or Serving Spoon	45.75[5]	.....	48.50[8]	49.75[9]	51.75	57.50
Salad Set, Black Plastic, HH	32.50	32.50	34.00	36.50	37.50	37.50
Sugar Spoon	15.75	15.75	17.75	18.75	19.50	20.50
Sugar Tongs	18.50[5]	.....	.....	18.50[10]	18.50	18.50
Tablespoon	29.00	29.00	33.00	36.00	36.00	37.50
Tablespoon, Pierced	29.00	29.00	33.00	36.00	36.00	37.50
Wedding Cake Knife, 17", HH	34.00[1]	.....	34.50[8]	35.00[9]	35.00	35.00
CARVING SETS						
Roast Set, 2-Pc., w/Hone	79.50[5]	.....	82.00[8]	84.50[9]	87.50	87.50
Steak Set, 2-Pc., w/Guard	45.50	45.50	48.50	50.00	51.50	54.00
Steak Set, 2-Pc. (Pistol Grip)	48.50[2]	.....	.....	.....	.....	.....
SPECIALTIES						
Bottle Opener, HH	15.00[5]	.....	.....	15.00[10]	15.00	15.00
Letter Opener, HH	15.00[1]	.....	.....	15.00[10]	15.00	15.00
Spoon Pin	4.50[1]	.....	4.50[8]	4.50[9]	4.50	4.50

FOOTNOTES:
1 Not available in Meadow Rose or Shenandoah
2 Available only in Grand Colonial
3 Available only in Rose Point
4 Available only in Shenandoah
5 Not available in Shenandoah
6 Available only in Rose Point and Stradivari
7 Available only in Grand Colonial and Rose Point
8 Available only in Royal Rose
9 Not available in Royal Satin
10 Available only in Sir Christopher
11 Not available in Sir Christopher
12 Available only in Dawn Mist and Evening Mist

Suggested Retail Prices effective October 1, 1969

All prices subject to change without notice.

WALLACE SILVERSMITHS

Wallingford, Connecticut 06492

Front Side Back

THIRD DIMENSION BEAUTY STERLING

is sterling sculptured in the round. Flatware that is not flat, but full-formed. To appreciate its extra delights, turn a Wallace pattern in your hand and discover how beautiful it is from every angle. As your pleasure in it grows, how glad you will be that, at this decisive moment, you selected a Wallace pattern meant for you.

BRIDES-TO-BE

Be sure to list your pattern choice and the pieces you want in our Bridal Register. Place pieces and serving pieces are ideal wedding presents, and later on, a lovely tradition on anniversaries, birthdays and other gift occasions.

Choose Today — Use Tonight

No need to wait and wish! Select a service that suits your life, then buy on our convenient payment plan.

10-1-1969

XD-54/12

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